

Business Data Warehousing Services Intelligence

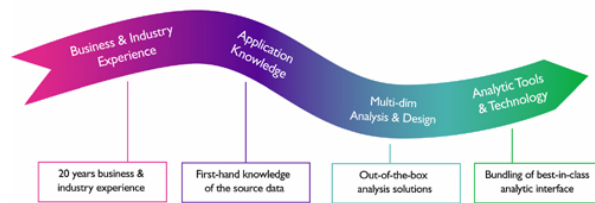
KnowledgeBaze has proven and extensive experience in providing data warehouse and business intelligence consulting service. This is evident through implementation with multi-national companies through partnership with NCR. Together with NCR, KnowledgeBaze has developed some of the largest data warehouses in Asia Pacific. Specializing in data warehouse design and implementation, the principals of KnowledgeBaze have successfully developed and/or implemented over 20 major data warehouse and client/server decision support solutions over the last 10 years. Our clients have spanned a range of industries including communications, financial services, health care, insurance, manufacturing, and transportation. KnowledgeBaze is committed to a product-independent consulting practice, focusing on meeting the unique needs of our diverse client base.

Core Competencies

Data warehouse and decision support system development requires techniques, approaches and project controls that differ significantly from more traditional system development. KnowledgeBaze has developed a proven approach for implementing data warehouses and decision support solutions to ensure on-time, on-budget completion. KnowledgeBaze's core competencies are in the following areas:

- ✓ *Identify, understand and document business requirements and translate the business requirements into design requirements for a data warehouse project.*
- ✓ *Create logical and dimensional data models to support the business requirements.*
- ✓ *Implement data transformation and data refreshment.*
- ✓ *Development of front-end analytical OLAP, Reporting and Data Mining solution.*
- ✓ *Training and Transfer skills/knowledge to our clients' organizations.*

END TO END SOLUTION



Software and Tool Independent

Since we are tool independent, KnowledgeBaze has experience in various tools and software. We can help client identify the right tool for them that meets the needs or work with the tools the customer prefers.

Data Warehouse Design & Architecture

Data Warehouse Design and Architecture is the one of the most critical skills in developing data warehouse that can be usable, scaleable and adaptable. This is where KnowledgeBaze consultants can bring wealth of experiences to the table. KnowledgeBaze will perform various degrees of testing so that the data warehouse is scaleable as your business grows. Our consultants have implemented many data warehouse solutions for different industries, and can complement your skill sets in all stages of the data warehouse implementation. We can support and guide you in designing and implementing an optimal yet flexible data warehouse that can solve your reporting and analytical needs now and in the future.

Expertise & Tool Independent

Since we are tool independent, KnowledgeBaze has experience in various tools and software. We can help client identify the right tool for them that meets the needs. KnowledgeBaze has the proven expertise in implementation services supporting the following platform:

Database	SQLServer, ORACLE, DB2, Informix and Teradata
ETL	DataStage, Microsoft DTS, Informatica
EIS/OLAP	Microsoft Analysis Server, Analytica, Proclarity, Cognos PowerPlay, Business Objects, MicroStrategy, EIS Dashboard
Reporting	Crystal Report, Cognos Impromptu, Business Object, Brio
Data Mining	Clementine, SPSS, SAS
Development Tools	Visual Interdev, ASP, XML, Visual Basic, C++



Data Warehouse & Business Intelligence
Professional Services

KnowledgeB@ze

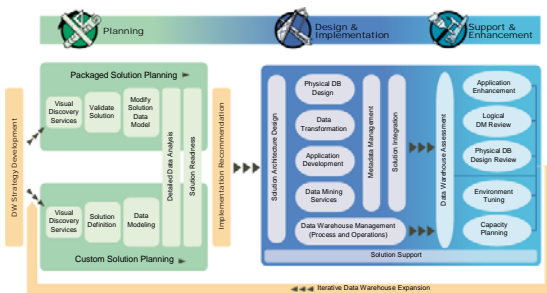
Unique Approach

Data warehouse projects are unique. There is no right or wrong way to implement them. Most decisions are compromises between various requirements, which include performance, storage, and ease of use. Our consultants can provide valuable strategies, recommendations and support to enabling in building a data warehouse tailored to your unique requirements and expectations. Our consultants also understand the value of **"total cost of ownership"** so that we give our clients the "bang for your bucks"

Proven Methodology

KnowledgeBaze has further adapted its Data Warehouse methodology to include best practice teachings of both Ralph Dimensional Model and Bill Immon methodology into what is called **"Power Insight"**. Our proven methodology consists of templates, work plans, techniques, and standards to ensure high-quality deliverables and consistent services throughout our consulting practice. **PowerInsight** methodology enables KnowledgeBaze consultants to leverage the best of our experience, expertise, and tools to deliver business benefits to you efficiently and rapidly.

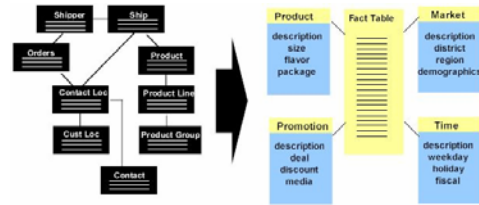
Data Warehouse Implementation Methodology



Leverage Blue-prints

Here is another reason why you should consider KnowledgeBaze – it has collections of best practices **Data Models** for various industries to head start the implementation to quicker results.

The blue-print consists of Logical Data Models, OLAP Models, Data Dictionary and Key Performance Indicators for various industries.



Pre-built Analytical Applications

We have also developed **Analytical applications** for some of these industries that can be further customised for faster deployment. Analytical Applications includes Customer Profiling and Scoring, Segmentations using OLAP and Data Mining models KnowledgeBaze has also developed rapid start EIS toolkits and its own Web-OLAP Client technology, Performance Scorecard and an Executive Dashboard to show further committed in driving Data Warehouse solution.

Meta-Data Management

KnowledgeBaze also has developed **MetaBench™**, a tool that manages Data Warehouse meta-data including both business and technical business rules and documentation. This information is then made available through Web Browser, so that any users can view the contents of the data warehouse and obtain understanding of details descriptions, business rules and glossaries.

Partnered for Success

KnowledgeBaze has joined forces with the "best of class" in open systems technology to stay at the forefront of new technology. Our partners include major database, hardware, and software vendors. Our approach entails working closely with partners and you to derive a common understanding of the requirements and implement a data warehouse that works successfully and effectively.

